

**Position Announcement**

## **Director of Global Advocacy**

**Status: Exempt**

Family Care International (FCI) is a non-profit organization dedicated to making pregnancy and childbirth safer around the world. FCI advocates for sexual and reproductive health and rights at the global, regional, and country levels; builds the capacity of local partners in Africa, Latin America, and the Caribbean; and develops information and training materials. FCI is headquartered in New York, with field offices in sub-Saharan Africa and Latin America and the Caribbean.

The Director of Global Advocacy, in coordination with FCI's President, program staff, and a range of global, regional, and national partners, will play an essential role in shaping and implementing FCI's advocacy strategies. The Director will lead FCI's efforts to design and implement the organization's global advocacy strategies to ensure that maternal and newborn health and sexual and reproductive health and rights (SRHR) remain a high priority on international agendas. This position reports directly to the President. The Director will be a core member of the institutional Management Team, consisting of the various departmental directors and the President. The Management Team plays a central leadership and decision-making role in the organization, and ability to work effectively in this team context is essential to this position.

FCI conducts advocacy aimed at supporting and maintaining momentum for the health-related Millennium Development Goals, especially MDG 5 on improving maternal health. In particular, FCI's priorities include advocating for universal access to reproductive health by 2015 and increasing financial and human resources to address the causes of poor maternal and newborn health. FCI works with a range of partners, including global and regional coalitions such as the Partnership for Maternal, Newborn and Child Health and the Regional Task Force on Maternal Mortality Reduction, as well as international and local non-governmental organizations (NGOs), national governments, UN agencies, donors, the media, youth coalitions, and other civil society partners.

Key responsibilities of the Director of Global Advocacy include:

- Providing leadership for strategic planning, development and implementation of FCI's global advocacy strategy;
- Coordinating the design and implementation of global advocacy strategies with FCI program staff, helping to build synergies between FCI's global, regional and national advocacy initiatives;

- Liaising with global (and, as appropriate, regional) advocacy coalitions, and strengthening and building on partnerships with other organizations and agencies to generate consensus on advocacy messages and plan collaborative strategies and activities, including briefing sessions, advocacy forums, and media outreach;
- Overseeing advocacy to strengthen U.S. government policy and financial commitments to reproductive, maternal, newborn and child health, including partnership-building with key allied advocacy groups;
- Supervising a NY-based global advocacy team charged with:
  - gathering and consolidating information on key international events, activities, and research related to global maternal/newborn and SRHR issues to use in shaping advocacy needs and messages;
  - transforming research and policy analysis into advocacy and information materials/documents, including content for web sites, briefing cards, fact sheets, e-newsletters, etc.; and
  - working with regional program staff to develop, support and monitor FCI's national and regional advocacy strategies on key maternal/newborn and SRHR issues, including workshops, meetings, media outreach, and materials;
- Representing FCI at international forums, including UN and networking meetings and conferences;
- Leading fundraising for global advocacy activities, including preparation of proposals, budgets, and donor reports;
- Coordinating financial management for global advocacy activities, including budget preparation, allocating and tracking of expenses, and reporting;
- Providing editorial review and input on global issues to FCI materials and documents (e.g. publications, web sites, speeches, policy statements, etc.);
- Monitoring the delivery and impact of FCI's advocacy activities; and
- Other program activities as requested.

### **Required Qualifications**

- At least 7 years experience in global advocacy/communications in a non-profit international organization.
- Strong knowledge of global sexual and reproductive health and rights issues.
- MPA, MPH, or MA with a concentration in international health or development.
- Familiarity with the global health community, including UN agencies, donors and international NGOs.
- Experience and proven track record in program management and fundraising, including proposal development.
- Strong values-based leadership skills, with the ability to relate well to the members of the Management Team.

Director of Global Advocacy – position announcement

- Experience working in a complex, high-performing organization.
- Track record of successful mentoring, supervision and development of staff.
- Well-honed strategic thinking and problem-solving skills with the ability to be flexible and adaptable and revise strategies as necessary.
- Articulate in both written and verbal communication in English, including public presentations. Knowledge of Spanish or French preferred.
- Experience recruiting and working with people of diverse cultural backgrounds.
- Outstanding interpersonal, communication, and negotiation skills.
- Experience with financial management, including budgeting.
- Ability to handle multiple tasks simultaneously.
- Applicants must be eligible to work in the U.S.

**Conditions of Service:** 5 days per week

**Period of service:** Full-time position

**Travel:** Approximately 30%

**Salary and benefits:** Salary is competitive and depends on experience; FCI offers a generous benefits package.

**Applications:** FCI is an equal opportunity employer. Interested candidates should send a resume, letter of interest, including salary history and salary requirements, to:

Family Care International  
588 Broadway, Suite 503  
New York, NY 10012  
[fcijobs@fcimail.org](mailto:fcijobs@fcimail.org)

Please indicate on subject Line: Director of Global Advocacy

No telephone calls, please.